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REMARKS

Rejections under 35 U.S.C. § 103

Independent Claims 1, 8, 9, 10, 19 and 20 have been amended to recite that a "locale" corresponds to at least a geographic region." This recitation is supported by the Specification at, for example, paragraph 0041.

The Director of the U.S. Patent and Trademark Office is hereby authorized to charge any fees or credit any overpayments to Deposit Account No. 50-3183 of Sprinkle IP Law Group.

Respectfully submitted,

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